



## ATTENTION PARENTS!

*As the parent of a student in the Arizona public university system, you have made an investment in higher education. Let us work together to ensure that you're getting the most out of your investment!*

**The Situation:** As tuition steadily increases, the state neglects to offer sufficient financial aid, and as textbook prices skyrocket, the TOTAL cost of higher education continues to burden many of Arizona's families.

**What Can I Do?** You can pledge to support affordable, accessible, and quality higher education by pledging your support to the Arizona Students' Association. The Arizona Students' Association (ASA) was established in July 1974, by the student body presidents of NAU, ASU, and the UofA, as a private, non-profit student advocacy association. ASA works to ensure that the Arizona State Legislature, Arizona Board of Regents and the university administration hear the voices of Arizona's students and families on issues including, but not limited to, tuition, financial aid, state funding for Universities, and textbook prices.

**Why Does My Pledge Matter?** By pledging, you have declared your support for accessible, affordable, and quality higher education in Arizona. This pledge is not a financial commitment. ASA will use your pledge of support to send a clear message to higher-education's key decision makers that their constituents prioritize higher education.

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### Parents' Pledge

*I support the Arizona Students' Association in its efforts to ensure that Arizona's public universities provide an accessible, affordable, and quality education for my student.*

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

*I would like to receive email updates about opportunities to voice my opinion on higher education issues.*

Address: \_\_\_\_\_

My State Legislative District: \_\_\_\_\_

Registered to Vote? (Circle One)    Yes    No

I have \_\_\_ student(s) attending:

- The University of Arizona
- The University of Arizona – South
- Arizona State University – Tempe
- Arizona State University – West
- Arizona State University – Polytechnic
- Arizona State University – Downtown
- Northern Arizona University
- Northern Arizona University – Yuma

*Detach the completed parents' pledge form and return it to:*

Associated Students University of Arizona  
Attn: Arizona Students' Association  
Building 19, Room #325W  
Tucson, AZ 85721

*Prefer to save postage and an envelope? Submit your pledge electronically at [www.azstudents.org](http://www.azstudents.org).*