

Meeting Agenda

Regular Meeting

Friday, September 11th, 2009

3:00pm

Arizona Students' Association Central Office

99 E Virginia, Suite 210

Phoenix, AZ 85004

- I. Call to Order
 - a. At 3:07 pm by Chair Brad Busse
- II. Roll Call of Members & Welcome of Guests
 - a. Northern
 - i. Kathleen - present
 - ii. Brad - present
 - iii. Tony - present
 - iv. Christian - present
 - v. Troy - absent
 - vi. Lauren - present
 - b. Southern
 - i. Chris –present (first on call, then in person)
 - ii. Elma - present
 - iii. Nicole – present (first on call, then in person)
 - iv. Billy - present
 - v. Bryan - present
 - c. Central
 - i. Justin – present (first on call, then in person)
 - ii. Kelley – present (first on call, then in person)
 - iii. Brendan -phone
 - iv. Rudi - phone
 - v. Ben - present
 - vi. Matt - phone
 - vii. Larry - present
 - viii. Andrew - present
 - ix. Daniel – present (first on call, then in person)
 - x. Tania - present
 - xi. Christina - present
 - d. Guests
 - i. Teresita – chair of the women of color caucus
 - ii. Mamie – chair of the People from Middle Eastern descent caucus
 - iii. Christian – State and System Student Association Caucus Chair
- III. Call to the audience
- IV. Oath of Office
 - a. Bryan Korth – UA GPSC representative
- V. Approval of Minutes
 - a. Minutes from August 5th meeting

- b. Elma moves to approve
- c. Larry seconds
- d. Passes Unanimously

VI. Officer Reports

- a. Chair
 - i. Developed plans for the Student Aid and Financial Responsibility Act
 - ii. Working with Northern district on recruitment
- b. Vice Chair
 - i. Alumni Advisory Council having first meeting at 7 pm tonight
 - ii. Making plans and electing chair
 - iii. Ensure committees are all meeting
- c. Secretary
 - i. Look at the new website, looks amazing
 - ii. Create communication plan for how we reach out to students using email, newsletter, social media,
 - iii. Shout out
 - 1. Lauren → Nicole for getting the bookstore to sponsor Southwest Student Leadership Conference
 - 2. Elma → downtown for having an amazing kickoff meeting
 - 3. Ben → NAU biggest kickoff
 - 4. Christina → Kelley for Graduate and Professional Student Association to help out with national day of service
- d. Treasurer
 - i. Sent off 2007 audit to regents
 - ii. 2008 still in process
 - iii. 2009 scheduled for November
 - iv. Budget
 - 1. Polos would put us a few hundred over in public relations line item
 - 2. Legal fees are nearing 50% only two months into the year
 - 3. Bookkeeper
 - a. Cheapest and most cooperative
 - b. Talk about it with the Financial Affairs call to approve at next board meeting
 - 4. Going as we expected.

VII. Campus, Student Regent, and Staff Reports

- a. Northern
 - i. 160 people at kickoff
 - ii. ASA directors working with phone banking
 - iii. Working with the One campaign
 - iv. ASNAU fee starting
- b. Central
 - i. ASU downtown
 - 1. Retreat – went well
 - 2. ASA kickoff went well with 29 and excited interns
 - 3. First senate and exec meeting for roles.

- ii. ASU Polytechnic
 1. ASA kickoff next Wed at 5
 2. 4/5 interns
- iii. ASU Tempe
 1. Kickoff went well about 90 people
 2. Over 30 interns that have been trained
 3. Events in the next few weeks
 4. Worked with PR to brand ASA on campus
- iv. GPSA
 1. Passed legislation to re present all grad students at ASU
 2. Vote in Tempe 9/17
 3. 9/25 hosting Graduate Student Leadership Conference
 4. 850 interest cards.
- v. ASU West
 1. Opened new facility, Devil's Den
 2. Clubs are up 35%, funding 85% up
 3. Student textbook library
 4. GOTV this week
 5. Kindle – know how it works and how it's handled. Going to share with Senate and Admin and DRC to help with reducing textbook costs
- c. Southern
 - i. Outstanding kickoff meeting on 9/9/09, over 130 with over 30 interns.
 - ii. Well on way to make progress
 - iii. Stoked about working on financial aid
- d. Student regent
- e. Staff
 - i. Running recruitment drives and starting fall internship program.
 - ii. Consultation with Ben to sign a contract for cheaper rooms at the Marriot.
 - iii. Recruitment drives
 1. Second year with recruitment drives and kickoffs
 2. Goals that were set were blown out of the water on some campuses and near hitting goals at other kickoffs.
 3. Rates for class presentations and tabling were much higher. Shows how engaged students are.
 4. Exceeded internship goals set at June retreat.
 5. With over 100 interns, who knows what we can accomplish.
 - iv. Grassroots Organizing Weekend training next weekend
 1. 2 at the exact time.
 2. About 80 students.

VIII. Committee Reports

- a. Exec
 - i. Came to work on Student Aid and Financial Responsibility Act campaign plan. Really exciting campaign.

- ii. On the 23rd will be having an exec board retreat in Flagstaff. Great opportunity to focus on goals more.
 - b. Finance committee
 - i. How to disperse campaign funds on campuses for fairness and quickness.
 - ii. Bookkeeper
 - iii. Bookkeeping going well.
 - c. Internal Affairs
 - i. Start keeping any motions for funding or non-procedural, attach resolutions to help with clarity of what we acted on.
 - ii. Nominated four people for the Alumni Advisory Council
 - 1. Ed Hermes
 - 2. Sam Chang
 - 3. Tommy Bruce
 - 4. Rich Williams
 - d. Legislative Affairs
 - i. Sent out schedule of meetings.
 - ii. Identified goals:
 - 1. Student voting access (student ID for vote)
 - 2. Highlight non-higher ed friendly legislators
 - iii. 40 million cut to the universities as anticipated.
 - e. Ad-hoc committees have not been able to meet yet due to recruitment. To be worked on this week.
- IX. United States Student Association Report
 - a. Report from USSA Congress
 - i. Went over board responsibilities
 - ii. Choose next board meeting dates
 - iii. DC, Berkley, Leg Con, University Wisconsin-Madison
 - iv. October-retreat to go over expectations and campaigns: Student Aid and Financial Responsibility Act and DREAM, with additional administrative resolutions.
 - b. United States Student Association Board Member reports
 - 1. Women of Color
 - a. GROW training specific
 - b. WOC at NAU
 - 2. Statewide Student Association Coalition Chair
 - a. Represent SSAs
 - b. Communication → nationwide SSA newsletter about what each SSA is doing. More recently on Student Aid and Financial Responsibility Act then more detailed on what SSAs
 - c. Develop new SSAs
 - i. Work with Nicole and Danny Rocky Mountain Leadership to develop SSA in CO.
 - 3. Rocky Mountain
 - a. Danny student body president at Boulder

- b. Solidifying regions constitution and bylaws
 - c. Boulder students attending Southwest Student Leadership Conference
 - 4. Graduate and Professional students
 - a. Phone call with VP Lindsay McClusky to see if he wants to be chair, but he declined due to roles in ASA and Poly.
 - b. Trying to increase grad student recruitment and participation.
 - c. Secretary has full report
 - 5. Secretary
 - a. Elected in July
 - b. In charge of taking minutes, attendance, and holding up accountability portion.
 - c. Work with board members concerns
 - d. Quick meetings
 - e. Specific to campus – work on projects such as SAFRA
 - 6. Structure
 - a. 30 different board members representing areas of student demographics, representation, or caucus
 - b. Executive board-larger caucus and “regular” positions and grassroots organizing and outreach.
 - c. Christian and Meagan are on exec
 - d. General board once a month.
- X. Guest Speaker
 - a. Ryan Anderson, Guttilla Murphy Anderson
 - i. ASA Attorney
 - ii. Prior Board member
 - iii. Legal responsibilities and liabilities as a student volunteer board member
 - iv. Idea from previous boards.
 - v. You are volunteer student directors on non-profit corporation
 - 1. Student director – code word for student government issues.
 - 2. Elected student official or appointed, so not paid.
 - 3. Non-profit – no money. Significantly less liability than a for profit corporation.
 - vi. Actual responsibilities
 - 1. Keep the organization’s mission out front
 - 2. Long range planning
 - 3. Review approve budgets and plans
 - 4. Ensure has adequate resources
 - 5. Higher, fire, manage Executive Director
 - a. Sole management function of Executive Director. Not with the other management decisions.
 - b. Legal liabilities if they went after another staff member or with individual staffing issues.
 - 6. Represent organization to the public

- vii. E&O insurance – errors and omission insurance
 1. 1 million for any errors or omissions during term
 2. If anything were to happen, has this to defend you.
 3. Goes away if you do something that's outside of what you're supposed to be doing.
- viii. General legal responsibilities
 1. Discharge duties in good faith, in best interests in corporation, and with the care and ordinarily prudent person in a like position would exercise under similar circumstances.
 - a. Loyalty – a lot of the legal cases come from.
 - i. Conflicts of interest – disclose and let it be known.
 - ii. No loans
 - iii. Corporate opportunity – usually not an issue with us.
 - b. Care – actively participate. Minutes match, and books. Rely on committees opinions.
 - c. Duty of obedience
 - i. Ensure your organization files tax returns for state and federal. Ensure governing documents are proper.
 - ii. Protected when acting on good advice from lawyer, accounting, executive staff.
 - d. Must assist the organization in obtaining adequate resources to enable it to further its mission.
 - e. Trust property- no longer an issue.
 2. Investigate other director misconduct or executive staff, and report. Can refer to attorney.
 3. Whistle blower- yes it's but usually for for profit institutions.
- ix. Staffing issues – bring concerns to Serena, not handled yourselves.
- x. Don't get involved in day to day operations, shouldn't need to worry if bills are being paid.
- xi. It's a very large board
 1. Can't change direction of ASA on their own without formal action taken by the board.
 2. Can't act in opposition to supporting accessibility. If ASA wants to change it has to be done by the entire board.
- xii. Email communications
 1. If you disagree from the stance that ASA has, you are limited in what you can do.
 - a. Resign is the cleanest option
 - b. CANNOT lobby against what ASA has decided. Even if wearing several hats.
- xiii. Executive session
 1. Usually comes to discuss legal issues during executive session.
- xiv. Firm moving, so will get new contact info.

XI. Executive Session

- a. Moves Christina
- b. Seconds Christian
- c. All in favor with one opposed.

XII. Discussion Items

- a. Financial Aid campaign
 - i. Student Aid and Fiscal Responsibility Act (HB 3221)
 - ii. If they say wait, “no” vote
- b. Southwest Student Leadership Conference
 - i. October 9-11
 - ii. Out of State Recruitment – Christina
 - iii. Instate Recruitment – non ASA schools
 - iv. Great job USG and recruitment
 - v. Recruitment committees on campus
 - vi. Materials – Lauren
 - vii. Logistics – Ashley Hyne
 - 1. 25 meal card with non-used money going back towards ASA.
 - viii. Secured lower cost rooms at Marriot.
 - ix. As the hosts of the conference, we should have a good representation of ourselves there.
- c. Graduate Workgroup
 - i. Historically not addressed because graduates haven’t come together. Why aren’t grad students on the phone calls and at the meetings?
 - ii. Is it possible to create an ad-hoc committee for grad student issues to help bring proactive action.
 - 1. Brad can create it and would like to create the committee.
 - 2. Kelley, Justin, Bryan, Matt, Lauren
 - 3. UA big discrepancies between undergrad and grad. Vital to get a student wide perspective.
 - 4. Send an email with who has expressed interest and open it up.
 - 5. Include in ad-hoc committee reports
- d. Brad proposes 5 min recess to return to 5:05 pm. (Matt gives prox to Larry as he has to leave the call)
- e. Lobby Corps
 - i. In its second year, exec met with the different campuses to discuss structure.
 - ii. What we’re looking to do is implement a structure that would enable students to feel like members of Lobby Corps, push campaigns and help us win victories.
 - iii. Year round, organizing, tactics on campus, in addition the typical lobbying.
 - iv. Open it to discussion.
 - v. One a month big activity statewide
 - vi. UA has explored the idea of making it a permanent club.
 - 1. Billy- Club constitution would make it part of ASA.

2. Billy- Would be a way for other people to become involved outside of Student Government.
 3. Billy-ASA director would be president.
 4. Billy-Club funding
 5. Chris-Want to prevent the club from going rogue. E-Board would be members of ASA and provide the ideas and vision for Lobby Corps and what they lobby about.
 6. Chris- Allow students to have vested interest and passion, and have opportunity to chime in. More shared authority.
 7. Bryan- part of ASA to make sure we are following Ryan Anderson's Advice and not become "rogue"
- vii. Billy- Content would be same but the formal format might be different.
 - viii. Christina- thinks it would be a a great idea, but would want to work around the problem of funding sources: how do we keep the voice of the overall campaign being stifled.
 - ix. Andrew-Can we use student money for lobbying efforts?
 - x. Justin – think of other ways to get money
 - xi. Tony – set it up like internship program, can we have BOD oversee and keep in touch with other campuses. Have it be solely part of ASA.
 - xii. Bryan- just because one is a club, one doesn't have to request money.
 - xiii. Billy – the benefits of being a club are greater than just the money purposes. Look it up online and being able to reference it.
 - xiv. Kelley – We have funded Lobby training trips at Poly for students to participate at the legislature and it has not risen any eyebrows from the admin. Seen as a training opportunity. The Assistant Deans are irritated with the budget ASA has.
 - xv. Bryan – would be important to designate what we mean by Lobby Corps. Many people had that confusion, it would be important to emphasize the grassroots organizing and working on the issues.
 - xvi. Serena – would be for the board of directors to move a campaign, and Lobby corps was responsible ASA would cover it.
 - xvii. Kelley – using student government money sometimes better or easier.
 - xviii. Billy – invested in leadership roles, fundraising chair, etc.
 - xix. Robyn – ASA's a 501c4, so we could do a fundraiser but they're not tax deductible
 - xx. Nicole – doesn't seem like it would cost a lot of money in the budget. Could be sustained.
 - xxi. Tania – what would be the benefit of having it be a club on campus
 - xxii. Billy - want to join a club, so they see it on the list and get involved. If we had Lobby Corps as clubs all over the state, they could help raise money. Have it be something more "official" to help build investment.
 - xxiii. Elma – What do we want it to look like statewide?
 - xxiv. Christina – Should't have to be expensive, not be focused on fundraising.

- xxv. Chris – even if lobby corps is a club on campus, it doesn't separate it from ASA. It's nice to have it be part of a statewide organization, that has directors as members too. It would be nice for students.
- xxvi. Daniel – if a club, would have access to rooms. If you're from the university it's easier to target students.
- xxvii. Larry – help interns get involved and be a great opportunity.
- xxviii. Bryan – helps additional visibility and draw more people in.
- xxix. Kelley – benefits on both sides, don't think we should separate it from ASA, it should be ASA Lobby Corps. Shouldn't working with student government help get the rooms? Need to correct the image if people are drawing away from it. At the Capitol we are known as ASA.
- xxx. Andrew – go to legislative affairs committee. Or see what Erin would feel was best.
- xxxi. Christina – would go under the organizing director. Might be helpful to create an ad-hoc over the next few weeks and present at the next board meeting.
 1. Move an ad-hoc be created to determine the statewide structure of lobby corps and present at next board meeting at the 23rd at NAU.
 2. Larry seconded.
 3. Discussion-
 - a. Chris - seems like a long time and would be more red tape. Assign it to a committee and come in a week.
 - b. Christina – seems like investment and lot of views so the longer timeline.
 - c. Tony seconds
 - d. Chair rules that the motion fails.
 4. Move lobby corps to government affairs committee
 - a. Kelley Seconded
 - b. Chris – ask to add
 - c. Andrew changes to move to the leg affairs committee in 7 business days.
 - d. All in favor , non opposed

f. ASA Polos

- i. Ben-currently would fall under public relations. Currently it would put us over the current budget line.
- ii. Andrew – if we don't have the money, we shouldn't do it
- iii. Tony – facebook's getting old, we should get some uniformity.
- iv. Christina – if board member wants a polo they could chip in. Work out partial funding.
- v. Kelley – image and branding is huge and important. We can shift funding. People who don't want one, don't order one. If directors want a second, they can buy it.
- vi. Ben - about 20 a shirt
- vii. Billy – chip in own money if we want one.

- viii. Justin – looking at couple hundred dollar difference and move some money from an account if people are really interested in it.
- ix. Kelley – assume the 95 fee is to set up thread count.
- x. Andrew – more localized marketing.
- xi. Christina – if we're not in business professional polos are a great idea for ABOR meetings and other events
- xii. Nicole – does the cost go down if we reduce our order? Interns might want them.
- xiii. Christina – might be appropriate for interns to buy a shirt.
- xiv. Daniel – if the motion were to be made, would have to say where it's coming from.
- xv. Ben – we do have a bit more money from summer and use discretionary funds.
- xvi. Tania be careful about what we're spending student money on it, we should put a threshold. Be important to put a threshold on it.
- xvii. Lauren – if you want one, one should pay for it.
- xviii. Andrew – we don't have a true dollar amount or details. Andrew moves to table to the next meeting on the 23rd.
 - 1. Justin seconds
 - 2. Discussion
 - a. Kelley – simple issue we know how many board members, x 25 and put a cap on it. And see if people want to set x number aside. If one were to table, I don't think I should pay for the shirt for the org I represent.
 - b. Nicole – the longer we wait the more we waste.
 - 3. Andrew calls the question
 - 4. Division has been called
- xix. Roll call
 - 1. Kathleen- nay
 - 2. Brad -nay
 - 3. Tory – not here
 - 4. Christian – nay
 - 5. Lauren nay
 - 6. Tony nay
 - 7. Tania – aye
 - 8. Christina nay
 - 9. Motion fails
- xx. Christina –usually hesitant about spending student dollars. Put spending cap, don't have to get one if absolutely don't want one, it won't be ordered. Set aside for ASA merchandising.
- xxi. Ben -moves to go ahead with the purchase of 25 + 8 shirts for board and staff, capping it at 25 dollars per shirt taking money from other income. Nicole seconds.
- xxii. discussion
 - 1. Billy-doesn't feel comfortable with spending student dollars on shirts but would rather have it on campaign.

2. Kathleen doesn't want to spend student money on ourselves
3. Justin calls to question
- xxiii. Polos for staff and directors not to exceed 25 per shirt
- xxiv. Role call
 1. Kathleen - nay
 2. Brad - yes
 3. Tony - not present
 4. Christian - yes
 5. Lauren - Nay
 6. Tony - yes
 7. Tania - no
 8. Matt - yes
 9. Larry - yes
 10. Justin yes
 11. Kelley -yes
 12. Tempe - yes
 13. Andrew- no
 14. Daniel- nay
 15. Chris -yes
 16. Elma - yes
 17. Nicole - yes
 18. Bryan -Yes
 19. Billy - nay
 20. Motion passes with a majority in each district

XIII. New Business

- a. Education Funding – Resolution
 - i. Ben – speaking for Brendan: In light of the stimulus money running out: Arizona Students' Association supports a permanent revenue source from the state of Arizona for the Arizona public universities.
 - ii. Justin moves to adopt
 - iii. Ben Seconds
 - iv. Discussion
 1. Justin – stemmed from discussions with university officials in regards to funding issues for state institutions. The stimulus money will run out, tuition will rise in an extreme way. Join in statewide coalition for a statewide ballot initiative for something specific for state institutions. It would bypass the legislature. Tuition would be stabilized, solve financial aid and funding issues. All ASU presidents support. Go through details and bring it back. Admin has done polling, 80% of state residents support such a measure. Pulled all numbers for what the taxes would look like. Want access to the data and go in as members of ASA and report back.
 2. Billy – Will the state continue to fund AFAT? Would we see more money from legislature or how would that work?
 3. Andrew – AFAT's a small part of the pie.

4. Justin – would be a massive movement for students in AZ. We want the state to give stability to education in this state. Not sure if it would solve all but can report it back.
5. Billy – funding source would not be from legislature anymore.
6. Andrew – anything passed by the voters the state can't cut. We would have to get the politically viable question.
7. Christina – fully support and very exciting. It wouldn't completely close off the asks for state funding.
8. Larry – point of information – does AZ do anything with lottery? No.
9. Andrew – some serious financial implications. Just be aware.
10. Brad – take up all resources till election.
11. Justin – would need to collect 165,000 by July 2010. University would give fundraising and donor lists. Create PACs and work with coalitions, AVHE.
12. Brad – beneficial but research needs to be done.
13. Bryan – says we're in favor of this occurring, looking into it. Moving forward with our support.
14. Kelley – permanent source of revenue for our universities.
15. Justin – CFO and 5 presidents would discuss polling data and present it back to the board on the 23rd. Has board's support.
16. Christina – Call the question
17. Second Justin
18. All in favor – unanimous

b. Funding Request – Northern District

- i. Kathleen: ASNAU has a different budget. Doesn't want interns hindered. Working on the fee to improve upon this. 25 interns that can feasibly go.
- ii. Andrew – anyone using student funds to pay for this?
- iii. Tania – ASASUD would sponsor
- iv. Justin – GPSA would
- v. Nicole – partial sponsor, would like to help out.
- vi. Kathleen – core belief of not charging interns at all.
- vii. Christina – not trying to make money off them, make even at the conference. Help with a sense of buy-in.
- viii. Tony – If we cannot afford to send the interns, then we shouldn't have to require them to go. We had to travel outside our district for the last campaigns. We are the poorest. Wouldn't even be able to afford.
- ix. Larry – in support of sponsoring some of the students. Poly is sending 4 people, and how it relates to Poly.
- x. Kelley – in the past Poly has supported 20 students important conference. Can the bus/van be reduced. Is it possible for Greyhound?
- xi. Kathleen – getting commercial license for students. Wanted to plan.
- xii. Nicole – not expensive conference, not making money. UA not making it mandatory. Still keep recruiting.

- xiii. Tania – furthest away, and always traveling everywhere. We have different resources. Important for passionate students in our states, shouldn't be penalized and not be able to go because of not funding and different fees.
- xiv. Chris – be creative with funding interns; look for options, such as having interns pays a portion
- xv. Christina – is there any room to propose a smaller amount for ASNAU?

Kathleen- yes
Brad- yes
Christian- Yes
Tony- Yes
Lauren- Yes
Tania- Yes
Matt (proxy Larry)- Yes
Justin- Abstain
Kelley- Y
Tempe- (did not vote)
Andrew- No
Daniel- No
Chris- No
Elma- No
Billy-No
Nicole –No
Bryan- Abstain
Motion Fails

Larry- take Greyhound, gave rates
Nicole- \$6K too high, but definitely wants NAU to still encourage as many students as possible

Tony motion to fund \$4000
Bryan Seconds

Kathleen - Yes
Brad - Yes
Christian - Yes
Lauren – Yes
Justin – Abstain
Kelley - Yes
Tempe- Yes
Andrew- No
Daniel- No
Chris - No
Elma-Yes
Billy - No

Nicole- Abstain
Bryan – Yes
Motion fails

c. ASA Minutes

Christina motions to table
Andrew seconds
Motion passes

XIV. Announcements

Brad- dress business casual at meetings

XV. Adjournment

a. Motion to adjourn, seconded, passed