



Meeting Minutes
Regular Meeting

Wednesday, September 22nd, 2010
Arizona Students' Association Central Office
99 E. Virginia Ave. Suite 210
Phoenix, AZ 85004

I. Call to order at 6:01 p.m. by Chair Elma Delic

II. Roll call and Welcome of Guests

a. Northern

i. NAU

1. Chase Hunt
2. Lauren Talkington
3. Kate Murphy
4. Blaise Caudill
5. Sheena Kauppila

b. Central

i. ASU Tempe

1. Abby Henderson (Holds Michael Wong's and Jacob Goulding's proxies)

ii. ASU West

1. Daniel Hatch (hold's Kelley Stewart's proxy)
2. Josh Tucker (hold's Conrad Ottey's proxy)

iii. ASU Polytechnic

1. Dominick Hernandez
2. Victoria Nuciforo

iv. ASU Downtown

1. Christian Vasquez
2. Abby Wischnia

c. Southern

i. UA

1. Emily Fritze
2. Dan Fitzgibbon (hold's Taylor Bell's proxy)
3. Elma Delic (hold's Ken Strocsher's proxy in the event of losing connection)
4. Ken Strocsher (on phone)

ii. GPSC

1. Allison Betts (on phone)

iii. UA South

1. Andres Gabaldon
2. David Jones
- d. Student Regents
 - i. Jennifer Ginther
- e. Guests
 - i. Staff
 1. Robyn Nebrich, Interim Executive Director
 2. Kirby Weatherford, Organizing Director
 3. David Martinez III, Government Affairs Director
 4. Alicia Cybulski, Office Manager
 5. Ashley Wilcox, ASU Downtown Organizer
 6. Sean Assad, Government Affairs Fellow
 - ii. Guests
 1. Nicole Allen, Director of Make Textbooks Affordable Campaign

III. Call to the audience – there was none.

IV. Oath of office

- a. Ken Strocsher, newly appointed director from the UA, takes the oath of office.

V. Approval of the agenda

- a. Emily Fritze moves to add the UA CASL sponsorship proposal to New Business and approve the agenda. Christian Vasquez seconds the motion.
- b. Motion passes unanimously with no abstentions.
- c. Action: Agenda is approved with the addition of UA CASL sponsorship to New Business unanimously, with no abstentions

VI. Approval of August 4th 2010 meeting minutes

- a. Lauren Talkington moves to approve the meeting minutes from the August 4th 2010 meeting.
- b. Emily Fritze seconds the motion.
- c. Motion passes unanimously
- d. Action: the August 4th 2010 meeting minutes are approved

VII. Officer Reports

- a. Chair
 - i. Have been working on the AIMS scholarship and the Board of Regents is making its decision tomorrow. We've been working closely with Regent Ginther. It's been a pretty intense process but there is a revised proposal with 2012 not being changed at all, which is what we originally asked for.
 - ii. Working on the survey as part of our strategic plan drafting. Had a meeting with the UA Student Affairs and they gave

great feedback. Lauren Talkington and Michael Wong have been talking with NAU and ASU respectively.

- iii. Expect More AZ board meetings. Next meeting is Nov 3rd.
- b. Vice Chair
 - i. Alumni advisory council, working on planning that.
 - ii. Committees are going well.
- c. Secretary – nothing to report at this time.
- d. Treasurer
 - i. Most of the projects will come up in the agenda.
 - ii. Going over investment plans, working on establishing a foundation.
 - iii. Met with the book keeper and a banker at Chase.
 - iv. Have been helping out with bylaw stuff.
 - v. Will shave head when we meet our voter registration goal.

VIII. Campus, Student Regent, and Staff Reports

- a. Northern
 - i. NAU
 - 1. We have ordered 10,000 t-shirts and handing them out has been going well.
 - 2. Finalized Kesha coming to NAU for a free concert.
 - 3. On October 12th, we will be hosting a forum with Representative Ann Kirkpatrick and Paul Gosar
 - 4. On October 14th we will be hosting Terry Goddard and Governor Brewer
 - 5. Graduate students – we are planning on going independent from ASNAU and getting our own funding. Attending conference in November for NAGPS
 - ii. NAU Yuma – no report
- b. Central
 - i. ASU Downtown
 - 1. Downtown has been busy and going well with Vote 2010 campaign and interns.
 - 2. We have 12 interns, including 2 grads.
 - 3. Our mini blitz was very successful and we have 217 voter registrations and 345 students signed up on the Permanent Early voter List.
 - 4. Ran out of our student government t-shirts and we are ordering the downtown votes t-shirts.
 - ii. ASU Poly
 - 1. Contracted Kit Filby for a Q/A session on the 30th, working to get other candidates to attend.
 - 2. Working with Ashley for a "Voting is Popping" event. And you otter vote.
 - 3. Have 3 people going to CASL.

4. Hired a student organizer, Robert Splaine and he has started his training already
 5. Everyone in ASASUP will have to work 3 hours on the vote initiative, or find another person to do their hours for them.
- iii. ASU Tempe
1. Working on our class registration reform which is going well. Could be changing to get it sooner
 2. Looking at getting debates, at least one tentatively in the works, between Representative Harry Mitchell and David Schweikert.
 3. Interns – have 33 interns with 4 student organizers. USG interns are required to do vote work.
 4. Have ordered “I’m a ___ and I vote” shirts
 5. USG and GPSA are renewing ties especially in regards to vote
- iv. ASU West
1. Getting internship program off the ground and have five interns.
 2. Getting vote campaign off the ground.
 3. USG-W is refining their constitution.
 4. Hosted the governor’s event
- v. GPSA – no report given
- c. Southern
- i. UA
1. UA votes coming along well
 2. Debate will be Oct 18th between Representative Gabby Gifford’s and Jesse Kelley. We have been working with Arizona Public Media and Cox Cable.
 3. Working on pushing forward the expansion of course descriptions and syllabi for class registration.
 4. Working with clickers and responders to save money.
 5. Textbooks – working to get textbooks, and work with departments that don’t necessarily turn their book list early enough.
 6. Great GPSC ties and looking into doing our own survey on fees and differential tuition.
 7. Concert – fall = secured the University Activities Board and the Residence Hall Association and UA presents
 8. ASUA has merged with UAB
 9. Potentially hosting a Pac 10 student body presidents or exec team for a conference to be hosted at the UA.
- ii. UA South
1. Working diligently to reach out to student. Half of students are online and many are non-traditional.

2. Hosted the Welcome Back Bash, last week and today.
 3. Updating students on ASA and the vote.
 4. Working with our relationships with the community colleges to build a pathway to help funnel in the students.
- iii. GPSC
1. Setting up student showcase to show off research. Legislators are going to come and judge.
 2. Putting together a grad student enrichment program – design courses on professional development for other grad students.
- d. Student Regents
- i. Regents High Honors Endorsement (the AIMS Scholarship) started off with a proposal that is completely different than what will be discussed tomorrow, thanks to the hard work of the students and board. Came up with a compromise with the 2012 students who took the test with the premise that this would be something they earned. 2012 will be the old criteria. 2013 criteria will be changed to incorporate GPA, SAT/ACT scores, core competency requirements, and the AIMS test. Some of the legislators are fond of the AIMS test and they assure us that they are working to improve this test.
 - ii. Job of the regents and the students to keep a good eye on the universities to see how the “savings” are being used.
 - iii. The bigger issue is financial aid, and is much to be desired in Arizona.
 - iv. Wasn't happy with the Tuition cycle and procedure and students should be involved earlier in the discussions.
 - v. Working on making the open hearings more beneficial.
- e. Staff
- i. Mini blitz week went well – registered over 800 students to vote. A lot of big things to come up.
 - ii. Hired over 100 students in some kind of leadership roles.
 - iii. New staffing update: Kirby Weatherford as the Organizing Director, Ashley Wilcox as the ASU Downtown Organizer, and Sean Assad as ASA Fellow.
 - iv. Thank Daniel Hatch and ASU West for hosting the ceremony with the Governor.
 - v. If you haven't looked over the Goldwater report, please look it over.
 - vi. Getting AHEAD and the Lumina grant – had a meeting with the governor and she wants more numbers and things to move faster.
 - vii. Met with Speaker Adams, who wants to bring more legislators to campus. Brought up the refinancing of

universities with his tax bill. Came up with a report of the different funding mechanisms of the universities. Looking at the different directions and rewarding based on productivity.

- viii. Prop 107 – have had Steve Russell being point on it. He hosted a conference call to update on messaging. Paired up with the ACLU to have an event at ASU Tempe.
 - 1. He is representing the student's voice at the Secretary of State's forum.

IX. Committee Reports

a. Standing Committees

i. Executive

- 1. Have been working on the AIMS strategy
- 2. Strategic planning
- 3. Goals for roles as execs.

ii. Finance

- 1. Our projects are coming up in the meeting.
- 2. Had some discussions in terms of reserves and investments, had a good discussion on a foundation.
- 3. Reallocation of funds for the Executive Director hiring process
- 4. Reviewed the budgets from CASL and textbooks.

iii. Internal Affairs

- 1. We will be discussing them later in the meeting.
- 2. Approved interview questions.
 - a. Falcon is our team of Abby Henderson, Christian Vasquez, and Blaise Caudill who will be interviewing the candidates as we have worked with Ryan Anderson to approve questions.
- 3. Working to send forward the applications to the full board, if there are needs to reconsider, please send forth.
- 4. Wondering about putting the salary range on the interview follow up emails, to follow up

iv. Legislative Affairs

- 1. The primary had the highest turn out of voters, though the elections ousted many of our higher education advocates. Set for a more conservative leg.
- 2. Followed up with legislators and candidates who won, thanks Josh Tucker and USG for sending emails.
- 3. \$700 million budget deficit in FY11 and the deficit will double in fy12
- 4. Working on analyzing the Goldwater report
- 5. Research workforce development

6. Good leads of other legislation that other state student associations have pushed
 7. Protecting AFAT as part of a budget and a more safe investment in financial aid.
 8. Continue to work with people who have supported us.
- b. AIMS – reviewed in the Student Regent report. This committee could shift into a financial aid committee.
 - c. Vote – report was highlighted in campus and staff reports.
 - d. Grad workgroup – will send out meeting wizard to set up initial outreach.
 - e. CASL
 - i. Dr. Glasper, the chancellor of the Maricopa Community Colleges, met with Robyn Nebrich and Spencer Morgan. Dr. Glasper agreed to
 1. Sponsor 2 students from each of the Maricopa community colleges (20 students total)
 2. Send out emails to the other student body and other presidents in the other districts to urge them to go or to sponsor students.
 - ii. Regents are excited about this. Regent Duval will be one of our speakers.
 - iii. Reported to all leaders at getting ahead and solutions – great coalition work.
 - iv. USA Today, NY Times, Tom Schafer, Solutions Through Higher Education are all sponsors
 - v. Expect 200 people and 13 community colleges attending.
 - vi. Congresswoman Kirkpatrick will be the keynote speaker.

X. Executive Session

Personnel Update

XI. Discussion Items

- a. Make Textbooks Affordable – presented by Nicole Allen
 - i. Started to research the causes of the high cost of textbooks
 - ii. Launched a General Accounting Office (GAO) investigation into the causes of high textbook costs.
 1. Problems – broken market, new editions, bundling
 - iii. The campaign worked to pass federal legislation to help reduce the costs of textbooks
 - iv. Now the campaign has been focusing a lot on open textbooks.
 - v. Ways to address the problem
 1. Short term – educating about the cheapest used book, getting faculty to turn book lists in earlier.

2. Long term – how to change it so textbooks are more affordable in the first place.
- vi. Campaign is about changing the market – if we can change the way textbooks are published, it's permanent.
- vii. Pretty cool place now
 1. Federal law has just gone into effect – part of the Higher Education Opportunity Act which created financial aid reform
 - a. Publishers must disclose prices to professors, who will be able to consider lower cost options.
 - b. Require publishers to offer bundled and non bundled books
 - c. Requires schools to list required textbooks in each course in the course registration guide.
 - d. Professors will now be aware of how much they cost
 2. Open source textbooks are increasing in popularity. They would be available online and able to be printed by anybody.
 3. More than 1000 professors are using open source textbooks, which is up substantially.
- viii. ASA has played a big part in the federal law and open textbooks.
 1. Passed state bill in 2008 that's similar to federal legislation before the federal legislation was passed. It was critical to build momentum to pass the federal bill.
 2. Open textbook – part of the initial push to build credibility behind the idea of open textbooks. Developed a faculty statement for faculty to sign on their support of open textbooks, especially at NAU which got more than 10% of the faculty to sign onto the statement. Most in the country. C
- ix. Capitalize on the momentum we have now, to drive home the savings students can get with open textbooks. Combine the federal with the availability of open textbooks.
 1. Organize a national day of action October 21st – around the time profs choose books for spring.
 2. Organize presentations to faculty senates and present the low cost alternatives.
- x. Savings add up quite substantially for individual students by making even one professor switch to open source textbooks.
- xi. An incredible opportunity to fix the problem in the long run. It needs to be a national effort with students from across the country to talk with professors.
- xii. Will get expert expertise

- xiii. ASA has a track record of amazing success with the campaign. A great story of student power making a difference in the legislature and with NAU having such a great impact with their students talking with professors.
- xiv. It's an important time because professors are making their decisions soon and we need to bring the information about open source textbooks so they can make the switch.
- xv. May have the opportunity to create a federally funded grant for open source

b. ASA Foundation

- i. It's been something ASA has been looking at: to create a 501(c) 3 that would allow us to get other funding sources, for our conferences or grants for vote work for example.
- ii. Sometimes we are currently precluded from getting funding because of our tax status.
- iii. This would be an addition to our current tax status, a different arm. It would not be a total change from our current tax status.
- iv. There are many possibilities to where the foundation can go.
- v. Start up costs – expected to range between \$6,000 and \$8,000. We still have \$11,000 remaining that is currently unallocated, so that's where it would come from.
- vi. A resolution almost identical was passed 2 years ago by the board.
- vii. This resolution has passed financial affairs committee unanimously.

c. ASA reserves

- i. Allocating a reserve account in the event of loss of funding to hold us over to find another avenue of funding.
- ii. Have nearly reached about one year's operating budget.
- iii. Looked into and researched avenues that would be secure, but earn a little bit more.
- iv. Our bookkeeper doesn't expect rates to change.
- v. Look at 2 different options
 - 1. A 13 month option from Chase that would have a .7% interest rate. There would be a penalty of \$25 plus a percentage of what is withdrawn prematurely
 - 2. A non defined term from Bank of America, with a .4% interest rate which would also have no penalty for a premature withdrawal. Bank
- vi. If we were to lose funding today, it would take about 6 months for us to feel it and need to access the reserves.
- vii. We won't be putting all of the reserves in the CD account
 - 1. Put a little less of 25% in reserves: take \$100,000 to one of the chase 13 month term at .7% and take another \$100,000 in the risk free, which is at .4%

2. The remaining over \$200,000 would remain in the savings accounts.

XII. New business

- a. ASA Foundation
 - i. Dan Fitzgibbon moves to approve the resolution authorizing Robyn Nebrich, Dan Fitzgibbon, and Alicia Cybulski to begin the legal steps of creating a new non-profit corporation to be a 501(c) 3 extension of ASA, and to use the remaining unallocated funds to pay for incurred costs for this foundation.
 - ii. Emily Fritze seconds the motion.
 - iii. Motion passes unanimously with no abstentions.
 - iv. Action: Robyn Nebrich, Dan Fitzgibbon, and Alicia Cybulski are to begin the legal steps of creating a new non-profit corporation to be a 501(c) 3 extension of ASA, and to use the remaining unallocated funds to pay for incurred costs for this foundation.
- b. Make Textbooks Affordable Campaign
 - i. Emily Fritze moves to approve the funding to be part of the National Make Textbooks Affordable Campaign.
 - ii. Blaise Caudill seconds
 - iii. Vote
 1. Northern
 - a. Chase H. - yes
 - b. Lauren T. - yes
 - c. Blaise C. -yes
 - d. Kate M. - yes
 - e. Sheena K. - yes
 2. Central
 - a. Jacob G. – yes (via proxy)
 - b. Michael W. – yes (via proxy)
 - c. Abby H. - yes
 - d. Dominick H. - yes
 - e. Victoria N. - yes
 - f. Christian V. - yes
 - g. Abby W. - yes
 - h. Daniel H. - no
 - i. Josh T. yes
 - j. Kelley S. – no (via proxy)
 - k. Conrad O. - yes (via proxy)
 3. Southern
 - a. Emily F. - yes
 - b. Elma D.- yes
 - c. Dan F. - yes
 - d. Taylor B. - yes

- e. Kenneth S. - yes
- f. Allison B. - yes
- g. Andres G. -yes
- h. David J. - yes

4. Motion passes

- iv. Action: ASA approves the funding and will be part of the national Make Textbooks Affordable campaign.

c. Student Survey

- i. Elma Delic goes over the survey.
- ii. Daniel Hatch thinks the survey is great just could use some tech help.
- iii. Daniel Hatch moves to approve the survey.
- iv. Dan Fitzgibbon seconds.
- v. Motion approved unanimously.
- vi. Action: the survey will move forward to be sent out.

d. ASA Reserves

- i. Dan Fitzgibbon moves to invest \$100,000 of ASA's current reserves in a 13 month CD from Chase and another \$100,000 in a risk free Bank of America CD.
- ii. Victoria Nuciforo seconds.
- iii. Vote

1. Northern

- a. Chase H. - no
- b. Lauren T. - no
- c. Blaise C. -yes
- d. Kate M. - yes
- e. Sheena K. - yes

2. Central

- a. Jacob G. -yes (via proxy)
- b. Michael W. - yes (via proxy)
- c. Abby H. - yes
- d. Dominick H. - yes
- e. Victoria N. - yes
- f. Christian V. - yes
- g. Abby W. - yes
- h. Daniel H. - no
- i. Josh T. - yes
- j. Kelley S. - no (via proxy)
- k. Conrad O. - yes (via proxy)

3. Southern

- a. Emily F. - yes
- b. Elma D. - yes
- c. Dan F. - yes
- d. Taylor B. - yes
- e. Kenneth S. - yes
- f. Allison B. - yes

- g. Andres G. - yes
 - h. David J. – yes
 - 4. Motion passes
 - iv. Action: the board authorizes Robyn Nebrich and Dan Fitzgibbon to invest \$100,000 of ASA's current reserves in a 13 month CD from Chase and another \$100,000 in a risk free Bank of America CD.
 - e. Protect Arizona's Freedom coalition
 - i. We've been working on No on Prop 107 and took the official stance, but now we need to have an official vote to join the coalition.
 - ii. It has been set up as a Political Action Committee
 - iii. No financial obligation
 - iv. Elma D. moves to officially become part of the Protect Arizona's Freedom Coalition.
 - v. Andres G. seconds.
 - vi. Vote
 - 1. Northern
 - a. Chase H. - yes
 - b. Lauren T. - yes
 - c. Blaise C. -yes
 - d. Kate M. - yes
 - e. Sheena K. - yes
 - 2. Central
 - a. Jacob G. –yes (via proxy)
 - b. Michael W. – yes (via proxy)
 - c. Abby H. - yes
 - d. Dominick H. - yes
 - e. Victoria N. - yes
 - f. Christian V. - yes
 - g. Abby W. - yes
 - h. Daniel H. - abstains
 - i. Josh T. – yes
 - j. Kelley S. – abstains (via proxy)
 - k. Conrad O. – yes (via proxy)
 - 3. Southern
 - a. Emily F. - yes
 - b. Elma D. - yes
 - c. Dan F. - abstain
 - d. Taylor B. - yes
 - e. Kenneth S. - yes
 - f. Allison B. - yes
 - g. Andres G. - yes
 - h. David J. – yes
 - 4. Motion passes

- vii. Action: ASA will officially join the Protect Arizona's Freedom coalition.
- f. ABOR Academic Affairs Appointee
 - i. Lauren Talkington moves to appoint Kelley Stewart to be on the ABOR Academic Affairs committee.
 - ii. Abby Henderson seconds
 - iii. Motion approved unanimously with no abstentions.
 - iv. Action: Kelley Stewart is appointed to ABOR's Academic Affairs Committee
- g. ABOR Student Representative selection process
 - i. Elma moves to approve the ABOR Student Representative Selection process with a strike to number 4 in the document.
 - ii. Lauren Talkington seconds.
 - iii. Vote
 - 1. Northern
 - a. Chase H. - yes
 - b. Lauren T. - yes
 - c. Blaise C. -yes
 - d. Kate M. - yes
 - e. Sheena K. - yes
 - 2. Central
 - a. Jacob G. -yes (via proxy)
 - b. Michael W. - yes (via proxy)
 - c. Abby H. - yes
 - d. Dominick H. - yes
 - e. Victoria N. - yes
 - f. Christian V. - yes
 - g. Abby W. - yes
 - h. Daniel H. - no
 - i. Josh T. - yes
 - j. Kelley S. - no (via proxy)
 - k. Conrad O. - yes (via proxy)
 - 3. Southern
 - a. Emily F. - yes
 - b. Elma D. - yes
 - c. Dan F. - yes
 - d. Taylor B. - yes
 - e. Kenneth S. - yes
 - f. Allison B. - yes
 - g. Andres G. - yes
 - h. David J. - yes
 - 4. Motion approved
 - iv. Action: the process for selecting a representative on an ABOR committee has been approved.
- h. Bylaw change

- i. Adds quorum exception to finance committee: One student from each district for only the finance committee to constitute quorum.
- ii. Internal Affairs has approved it twice, and the board approved it last time with this change and now it's back.
- iii. Elma D. moves to approve the bylaw change,
- iv. Christian V. seconds
- v. Motion approved unanimously with no abstentions
- vi. The Committee bylaw has been approved.
- i. UA CASL Delegation sponsorship (item added)
 - i. We have worked to bring all our interns and student organizers to CASL and have worked to maximize our budget, so we are asking ASA to help sponsor half of the interns, while ASUA are covering the other half.
 - ii. Daniel H. moves to approve the UA CASL Delegation sponsorship.
 - iii. Dominick H. seconds.
 - iv. Motion approved unanimously with no abstentions (please note that Kelley S., Conrad O, Jacob G, and Michael W. proxy votes could not be included as this was not a pre-existing agenda item)

XIII. Announcements

- a. Robyn N. – We have gotten our draft audit back from the auditors and it is perfect. They found nothing to note.
- b. Elma D. – please go to ABOR as it's a very important meeting and we need to show up.
- c. Abby H. – While ASA is on the ASU – Tempe campus, we invite you to meet our interns and check out the policy cube.
- d. Perfect audit

XIV. Adjournment

- a. Dan F. moves to adjourn.
- b. Josh T. seconds.
- c. Motion approved unanimously.
- d. Meeting is adjourned at 9:13 pm.