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OUTLOOK

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What's been going on at ASA

ASA has kicked off the semester in full force. So far, **more than 65 students** have joined the ASA team as advocacy interns, student organizers, and Lobby Corps members. Last week, NAU held its kick off event with more than **200 students!** ASU Tempe and UA held their kick offs Sept. 20, with more than 100 students in attendance.

Sept. 21, the UA and ASU hosted the Textbook Hero, a mascot from the Public Interest Research Group. During the event, the Textbook Hero bravely battled the dreaded \$200 Textbook. The event will be held at ASU downtown Sept. 21 from 9:30 to 11:30 a.m. and 12:30 to 2:00 p.m. at the UA.

This year, ASA will focus on textbooks, total cost of attendance, financial aid and voter registration. More than 1,200 students have been registered to vote since the semester began. We have already had some great event so far around textbooks and will be holding a Total Cost of Attendance week of action Sept. 26 – 30.

CASL 2011

Are you excited for CASL 2011?! It's approaching in just a few weeks. If you haven't already registered, you can at azstudentleaders.org.

ASA's second annual Conference of Arizona Student Leaders is set for October 14th - 16th in Flagstaff. CASL is a great opportunity for



student leaders from all of Arizona's universities and community colleges to come together and strengthen the student voice.

CASL plays host to the All-Arizona Student Summit, which is the only statewide council of student governments ever in Arizona history. For more information, please visit azstudentleaders.org or e-mail info@azstudents.org.

New Board Leadership

ASA's new Board of Directors was sworn in July 24 at its annual retreat in Prescott. Dan Fitzgibbon, a returning ASA Board member and economics senior at the UA,

was elected chair of ASA for the 2011-2012 school year. The Board also elected Jenn Hancock (NAU) as Vice Chair of Internal Affairs, Chelsea Byers (NAU) as Vice Chair of External Affairs, Kelley Stewart (GPSA) as Treasurer, Kelly Paris (UA) as Secretary and Rhian Stotts (GPSA) as Legislative Affairs Chair. For a complete list of the 2011-2012 Board of Directors click [here](#).

Welcome to new ASA Staff!

ASA has hired a new Organizing Director, Casey Dreher. Casey comes to ASA from the Oregon Student Association, where he was the campus organizer for Portland State University. The new Organization Director will lead a team of four, which includes Deanna Mariner at the UA, Layne Pillar at ASU Tempe, Erika Edholm as the ASU field organizer.

Stay connected

ASA has re-launched its chair blog. The blog will feature regular video updates from ASA's Chair Dan Fitzgibbon and the ASA board, as well as student videos from across the state. Check it out now at asachair.com.

